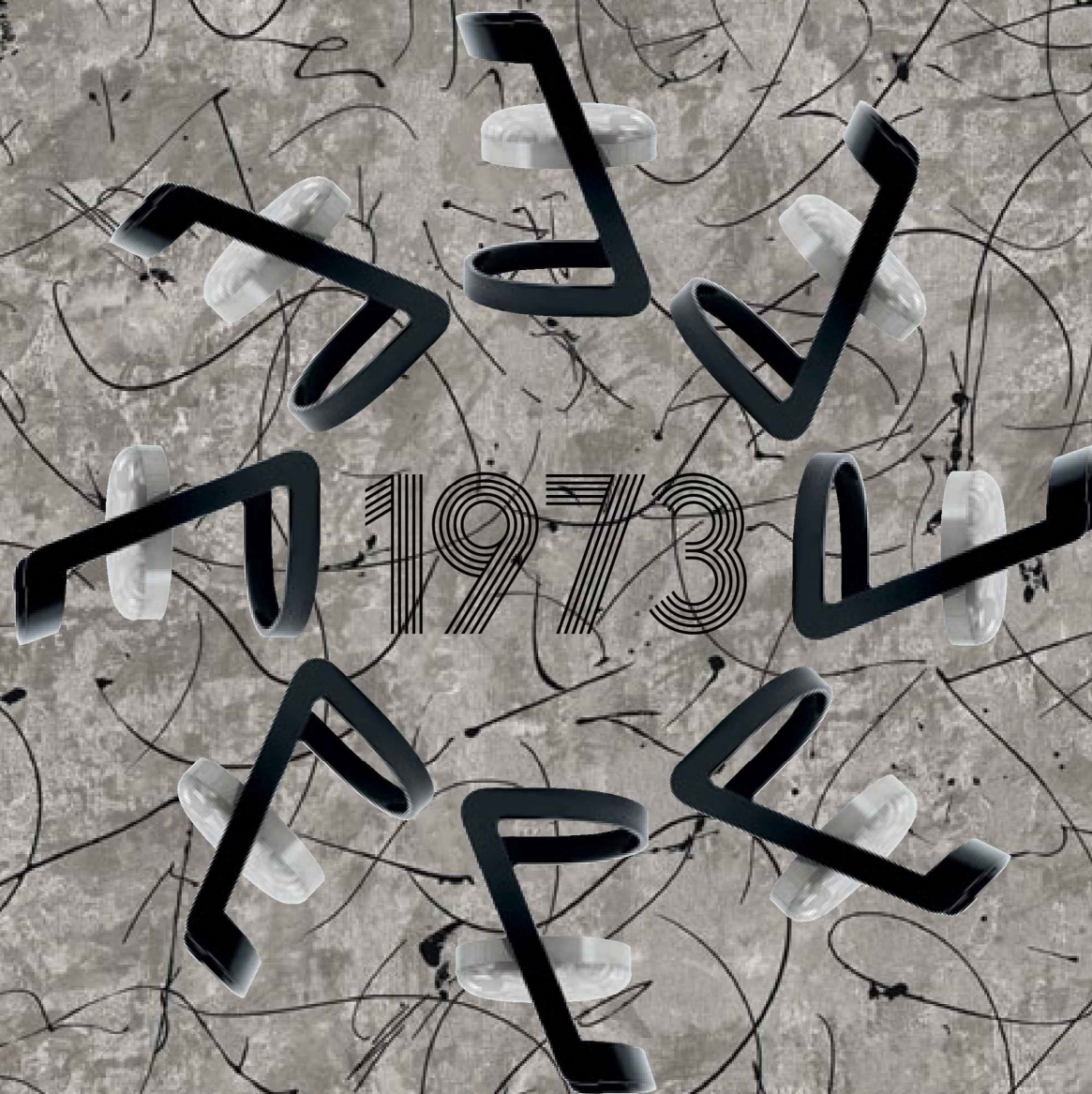




zinc
textile





The world's fortunes in 1973 were incredibly mixed; the global oil crisis and stock market collapse spelt disaster and mayhem for many. But despite such turmoil and uncertainty, 1973 witnessed significant artistic creativity and accomplishment. Architectural gems abounded; Sydney's Opera House, New York's World Trade Center and John Lautner's legendary Arango House were all completed.

The fashion industry changed forever in 1973 at the 'Battle of Versailles', a fashion show waged in Paris, and which pitted the old masters of French fashion design against a team of bold American upstarts, previously discounted by Europe as being nothing more than sportswear designers. Halston, Bill Blass, and Oscar de la Renta and company, defied the French and proved themselves and other American designers as serious players in the global fashion arena.

Furniture design made significant advances in 1973 with the emergence of new brands; America's Pace Collection stunned the world when it opened its doors in New York, whilst closer to home, B&B Italia was born. Cassina's Maralunga sofa and Ligne Roset's Togo, both ever copied and both still in production today, made their debut in 1973.

Zinc Textile's 1973 collection is symbolic of this seminal year, when the boundaries of design were pushed and changed forever.

